

# MOLLY WOODBRIDGE

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Interviews · Events · Campaign Video · Post Editing · Approvals & QC | Dallas–Fort Worth Metroplex

## VIDEO PRODUCER, WRITER/DIRECTOR

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Delivery-first Video Producer and project manager who runs projects end-to-end from pitch to post: scopes, schedules, field production, stakeholder approvals, quality control, and release-ready masters. Keeps distributed teams aligned and decisions moving through fast review cycles, with broadcast-grade workflow discipline from a multi-network environment—Starz and public-sector experience, City of Fort Worth and Arts Fort Worth. Expertise in interviews, event coverage, and campaign/explainer storytelling with control that protects message accuracy and delivery timelines.

## CORE SKILLS

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- Concept-to-completion video production; creative producing, directing, field production, release-ready masters
- Delivery leadership (scopes, schedules, stakeholder alignment, approvals management, QC)
- Interview storytelling (research, question development, talent direction, b-roll structure, pacing)
- Event coverage and fast-turn packages (run of show, capture plan, highlights, stakeholder-ready cuts)
- Campaign and explainer content (scripting, story structure, messaging clarity, audience-first edits)
- Post workflow orchestration (handoffs, versioning, time-boxed review cycles, feedback integration)
- Remote team execution (distributed stakeholders, clear roles, decision logs, reduced rework)
- Crew and cross-functional leadership alignment in edit, audio, design, finishing, scheduling

## PROFESSIONAL EXPERIENCE

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### Freelance Video Producer / Light Post Production Editor

Independent | 2025–Present

- Produced and post-edited video episodes and segments for The Energy Take Back, coordinating remote reviews, revisions, and delivery.
- Arts Fort Worth: wrote, shot, directed, and edited two short-form spots; delivered approval-ready cuts and release-ready finals for the Arts Forward Summit 2024.

### Video Producer (Fort Worth TV + Community Engagement)

City of Fort Worth | Fort Worth, TX | 2022

- Wrote, directed, and produced campaign videos for public initiatives including MyFW App, City Budget 2022, emergency alerts, and city services.
- Owned delivery in a complex internal matrix: timelines, stakeholder coordination, approvals, QC, and release readiness for TV broadcast and streaming.
- Evaluated live-streaming workflows for YouTube and cable distribution; translated options into workable production paths for internal teams.

### Writer / Director / Producer | Associate Producer

Starz Entertainment / Encore | Englewood, CO | 2002–2011

- Produced branded promos and feature segments across a multi-network premium cable portfolio, supporting theatrical films, original series, and programming events for broadcast and early web/streaming.
- Ran cross-functional post workflows (edit, design, audio, finishing, scheduling): handoffs, approvals, versioning, QC, and final delivery readiness while protecting brand standards, technical specs, and on-air quality.
- Kept multiple concurrent timelines on track in an upscaling corporate environment, absorbing last-minute changes without slipping delivery dates.
- Directed talent and crews in field/on-set environments to capture usable performances and coverage under real-world constraints.
- Managed up to 4 direct reports for 2+ years; coached performance, reviewed work, and mentored interns and junior producers.

**Writer / Director / Producer | Associate Producer** — *continued*

**Starz Entertainment / Encore | Englewood, CO | 2002–2011**

- Led promotional shoots and interview setups, including lighting, talent direction, and capture planning for story packages and promos.
- Developed Wired Next Fest promo adopted by Channel Management and used as an internal example of on-air promotion direction.
- Invented recurring monthly promo concepts including Big Ticket Tuesday (Starz Kids & Family) and 9 Sharp (Starz Edge).
- Produced promos tied to Sundance, Winter and Summer X Games, Next Fest, Anime Expo, Just for Laughs, Tribeca, Telluride, and Denver Film Festivals.

**OTHER ROLES**

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**Event Coordinator / Live Program Producer**

**The Rotary Club of Fort Worth | Fort Worth, TX | 2017–2019**

- Produced a weekly live-format civic program with to-the-minute timing, coordinating run of show, staging, A/V, and guest management under weekly deadlines.
- Coordinated stakeholders across members, featured speakers, civic and business guests, and onsite logistics; ensured consistent execution and professional experience.

**Executive Assistant + Board Liaison**

**Arts Fort Worth | Fort Worth, TX | 2023–2026**

**Marketing | Volunteer**

**Women’s Policy Forum of Tarrant County | Fort Worth, TX | 2021–2026**

**Starz Entertainment / Encore | Englewood, CO**

- Promotion Scheduler and Planner: planned and oversaw execution of on-air breaks across five networks. Launch and brand debut of Starz Cinema; relaunch Encore Action Channel; rebrand and repurpose all on-air elements.
- Production Assistant: supported network relaunch work and interstitial rollouts; expanded scope into Associate Producer-level support.

**REELS & SELECTED TALENT**

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Angelina Jolie | Will Smith | Meryl Streep | Hugh Jackman | Johnny Depp

**EDUCATION**

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**B.A., Communications, Media Management (Marketing)**

*University of Colorado at Colorado Springs*

**AVAILABILITY**

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DFW In-Person + Remote (US) | Open to Travel  
United States Central Time Zone